

Here are 5 things you should know about Alan Berg:

1. He's published 2 wedding magazines, was Vice President of Sales for The Knot and is a long-time WeddingPro educator.
2. He's the wedding and event industry's first *Certified Speaking Professional*®, and **one of only 40 Global Speaking Fellows in the world**, having presented in 14 countries, 5 of them in Spanish (which he taught himself).
3. He was included as one of the **"Top 100 Speakers to Watch in 2024"** by Motivator Music on LinkedIn, alongside such greats as Tony Robbins, Gary V and Dave Ramsey.
4. Alan is the author of 7 books, including his most popular books: "Shut Up and Sell More Weddings & Events!", "Why Are They Ghosting Me?" **and his latest book: "Stop Selling and Help Them Buy Weddings & Events"**
5. He's the host of the **Wedding Business Solutions podcast**, a weekly show on Apple Podcast, Spotify and YouTube, **with over 220,000 downloads!**

**And here's a fun fact** - during Covid Alan posted videos of him playing his baby grand piano that raised over \$4,000, mostly for food banks!

Alan consults with and does sales training for businesses like yours, through webinars, live presentations, **and of course his 7 books, which are all available at his table here today..**

Sit back, take notes and enjoy this presentation by Alan Berg