



## Alan Berg, CSP speaker introduction

Here are 7 things you should know about Alan Berg:

1. His industry experience includes publishing 2 wedding magazines, being Vice President of Sales for The Knot, he's a long-time WeddingPro educator, and he speaks and consults for websites in the US, Ireland, the U.K., Australia, India and Dubai.
2. He's the wedding and event industry's first *Certified Speaking Professional*<sup>®</sup>, and **one of only 40 Global Speaking Fellows in the world!**
3. He was included as one of the "**Top 75 Speakers to Watch**" by Motivator Music on LinkedIn, alongside such greats at Tony Robbins, Gary V and Dave Ramsey.
4. **He's presented in 14 countries**, 5 of them in Spanish, and already once in French! (both of which he taught himself!)
5. Alan is the author of 7 books, including his most popular book: "*Shut Up and Sell More Weddings & Events!*", "*Why Are They Ghosting Me?*" and **his latest book** "*Stop Selling and Help Them Buy Weddings & Events*"
6. He's the host of the **Wedding Business Solutions podcast**, a weekly show on Apple Podcast, Spotify, YouTube, **with over 170,000 downloads!**
7. **And here's a fun fact** - during Covid Alan posted videos of him playing his baby grand piano that raised over \$4,000, mostly for food banks!

### How does he understand you?

Alan consults with and does sales training for entrepreneurs and local business professionals, just like you, domestically and internationally, through webinars, live presentations, **and of course his 7 books, which are all available at his booth in the trade show.**

Sit back, take notes and enjoy this presentation by Alan Berg