



Alan Berg, CSP speaker introduction

Alan Berg has been called “*The Leading International Speaker and Expert on the Business of Weddings & Events*”. **He’s presented in 14 countries**, 5 of them in Spanish, and is the wedding and event industry’s only *Certified Speaking Professional®*, and *Global Speaking Fellow*, **one of only 36 in the world!**

Alan’s 25+ years of industry experience includes publishing 2 wedding magazines, 11 years at The Knot, most as Vice President of Sales and Education, and now, as a consultant and Education Guru for WeddingWire, the leading wedding technology company. He also speaks and consults for websites in Ireland, the U.K., Australia, India and Dubai.

Alan is the author of the books “*If your website was an employee, would you fire it?*,” “*Your Attitude for Success*”, “*Shut Up and Sell More Weddings & Events!*”, “*Why Don’t They Call Me? – 8 Tips for converting wedding & event inquiries into sales*” and his latest book “*Wit, Wisdom and the Business of Weddings.*”

Alan speaks to thousands of entrepreneurs and local business professionals, domestically and internationally, through webinars, live presentations, audio programs and of course his 5 books, which are all available here today.

Ladies and Gentlemen: Alan Berg